

# insect shield®

repellent technology

## **FOR IMMEDIATE RELEASE**

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## **Zorrel Incorporates Insect Shield Repellent Technology into Performance Wear Collection**

SEATTLE, WA – Zorrel International announces the launch of a new insect-repellent performance knit collection ideal for those spending time in the outdoors. Zorrel, a recognized innovator, will now combine their Dri-Balance™ technology with Insect Shield® Repellent Technology, resulting in a performance collection offering style, comfort and now – protection from annoying and potentially dangerous insects.

Zorrel's new collection features EPA-registered Insect Shield technology proven to repel mosquitoes, ticks, ants, flies, chiggers and midges (no-see-ums), including species that can carry Lyme disease, West Nile virus and other diseases. Insect Shield protection is invisible, odorless, does not change the feel of the garment and lasts through 70 launderings – the expected life of a garment.

William Gardiner, VP of Zorrel International says: "Zorrel has always been about introducing cutting edge garment technologies that make the wearer more comfortable when they work or play. Insect Shield is the proven leader in the field of insect protection. We see an enormous amount of opportunity in this market with people who spend all of their work-day in the outdoors. The effectiveness of the Insect Shield solution coupled with our Dri-Balance™ and Syntrel™ technologies will provide the ultimate in comfort and protection to the worker in the field or the casual wearer on the golf course or at the beach."

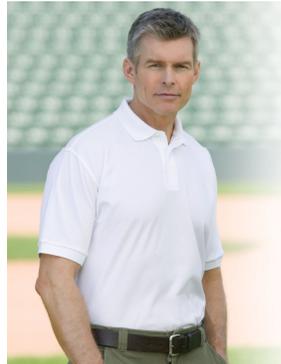
The Insect Shield collection will include eight styles (2 men's polos, 2 women's polos, and 4 technical tees) available as of January 2009.



Z100 – The Zorrel Tee



Z5500 – W's Sonoma



Z301 – Meshback II



Z500 -- Boulder

### **About Insect Shield Technology:**

In July 2003, Buzz Off Insect Shield, LLC, introduced the first EPA-registered insect-repellent apparel. Insect Shield® Repellent Apparel technology provides effective, invisible and odorless protection against mosquitoes, ticks, ants, flies, chiggers, and midges (no-see-ums) through 70 launderings. Insect Shield apparel categories include outdoor, golf, hunting, fishing, and equestrian. Insect Shield® Repellent Gear technology is proven to repel mosquitoes, ticks, flies, and fleas through six months of constant exposure to weathering (sun/rain) Insect Shield gear product categories include camping, patio, beach, pet, and equestrian. Insect Shield technology has the potential to be an important tool in the battle against insect-borne diseases and improve the health of people worldwide. In partnership with a number of agencies and international relief organizations, Insect Shield technology is being used for apparel and other items that people use daily to aid in protection against insects. For more information visit [www.insectshield.com](http://www.insectshield.com).

About Zorrel:

Zorrel International Inc. is Zorrel is a leader in lifestyle performance apparel designed for the workplace to the sports field – hence: “*Performance wear for Anywhere.*” With Zorrel’s distribution center located in the Kansas City area, it offers garments that include or combine its Syntrel™, Dri-Balance™, or tri-reg™ technologies, which feature wind blocking, body heat regulation, Stain Armor™ and anti-microbial properties. It’s 2009 Collection contains over 110 products for men, women, and youth. To receive further information please phone 800-528-8688 or e-mail [info@zorrel.com](mailto:info@zorrel.com) and [www.zorrel.com](http://www.zorrel.com).

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